

## PRESS RELEASE

# ZOOM Productions nominated for International Photography/Video Award.

**Sydney based ZOOM Productions** has been nominated for the prestigious 2009 ISES ESPRIT AWARDS from the International Special Events Society (ISES). The nomination is in the category 'Best Event Photography/Video' and was announced for the photographic coverage of the *2008 Variety NRMA Insurance Blacktown to Bateman's Bay Bash*.

Each year entries are received from event professionals worldwide with only three nominations announced in each category. This year **ZOOM Productions** has once again been nominated as one of three. The winner will be announced at a gala Awards Dinner at EventWorld in San Francisco on August 8, 2009.

ZOOM's entry was the creative Photographic work captured during the 2008 Variety NSW Blacktown to Bateman's Bay Bash. The Bash is recognised worldwide for raising money for special needs children. The annual event attracts around 125 cars manufactured prior to 1972 and over 400 dedicated fund raising car enthusiasts. Together, they travelled more than 4,000kms across a unique road trip over 10 days.

The annual Bash is not a race or a rally, and speed is not important. What matters in this event is that everyone has fun travelling through parts of Australia they would not otherwise see, and at the same time raising money for children with special needs.

**ZOOM Productions'** Anthony Vallario CSEP, has been a special event professional for over 17 years. "We're wrapped we made the nominations. I felt that what we had was special in terms of event complexity and logistics and this event cannot take place in many parts of the world. Now is our chance to prove that. I'd like to see us win and hopefully raise the profile of this wonderful cause and the work of Variety."

ISES honours industry excellence through its prestigious awards program, the ISES Esprit Awards. It fuels a spirit of competition within categories and gains global visibility and recognition for ISES members, honouring special event professionals who exhibit a "spirit of excellence" in their work. This helps improve industry standards internationally [www.ises.com](http://www.ises.com)

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